

American Unity Fund – Project Right Side

**N = 2000 National Registered Voters
N = 500 Registered Voters each in Iowa, New Hampshire, Nevada, South Carolina
Topline Results
June 9-17, 2015**

QVOTE_F. And I know it's a long way off, but thinking ahead to the elections that will be held in November of 2016... what is your likelihood of voting? Extremely likely, very likely, somewhat likely, or not at all likely?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Weighted Base	2000	500	500	500	500
Extremely likely	62%	70%	72%	66%	66%
Very likely	24	20	20	22	22
Somewhat likely	10	8	7	7	7
Not at all likely	3	2	2	3	4
Don't know	1	1	0	1	1
Refused/NA	0	0	0	0	0
COLLAPSED CODES					
Total likely	96%	97%	98%	95%	95%
Extremely/Very likely	86	89	91	89	88
Somewhat/Not likely	13	10	8	10	11

QVOTE_P1. And what about next year's presidential primary election... what is your likelihood of voting? Extremely likely, very likely, somewhat likely, or not at all likely?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Extremely likely	58%	53%	68%	59%	61%
Very likely	22	20	19	20	24
Somewhat likely	13	15	10	10	9
Not at all likely	6	9	3	8	4
Don't know	1	2	1	2	2
Refused/NA	1	0	0	1	0
COLLAPSED CODES					
Total likely	93%	88%	96%	89%	94%
Extremely/Very likely	80	73	86	79	85
Somewhat/Not likely	18	25	13	17	13

{IF QVOTE_P1=1,2,3 ASK QVOTE_P2, OTHERWISE GO TO INTRO BEFORE QISSUE SERIES}

QVOTE_P2. Which party primary are you likely to vote in, the (ROTATE) Republican primary or Democratic primary?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
The Republican Primary	41%	47%	45%	43%	50%
The Democratic Primary	43	40	39	44	36
Depends [VOL]	6	5	6	2	7
Don't know [VOL]	8	7	10	9	7
Refused/NA	1	1	1	1	1

For each of the following issues, please tell me which party you trust more to do the right thing -- the (ROTATE) Republican Party or Democratic Party?

The (first/next) one is...

(RANDOMIZE QISSUE1-QISSUE5)

Rank ordered by PDI (Percentage Difference Index)

	<u>Republican Party</u>	<u>Democratic Party</u>	<u>Neither [VOL]</u>	<u>Both [VOL]</u>	<u>DK/ REF</u>	<u>PDI</u>
QISSUE3. National security and foreign policy						
National	48%	36	7	1	7	0.11
Iowa	47%	37	7	1	8	0.10
New Hampshire	49%	34	8	2	6	0.15
Nevada	49%	37	5	1	7	0.12
South Carolina	50%	35	6	2	8	0.15
QISSUE2. Federal spending and the deficit						
National	47%	37	9	1	7	0.09
Iowa	44%	35	12	0	9	0.08
New Hampshire	48%	34	10	2	7	0.14
Nevada	48%	36	8	0	8	0.12
South Carolina	48%	33	11	0	8	0.15
QISSUE1. Jobs and the economy						
National	43%	42	7	1	7	0.01
Iowa	42%	41	7	1	8	0.00
New Hampshire	45%	39	10	1	7	0.06
Nevada	43%	44	6	0	7	-0.01
South Carolina	48%	37	6	0	8	0.11
QISSUE5. Abortion						
National	35%	47	8	0	9	-0.13
Iowa	38%	43	8	0	10	-0.06
New Hampshire	27%	55	8	1	9	-0.28
Nevada	36%	47	6	0	10	-0.11
South Carolina	43%	37	6	0	14	0.05
QISSUE4. Gay marriage						
National	28%	52	7	1	12	-0.24
Iowa	30%	51	8	1	11	-0.21
New Hampshire	22%	57	8	2	11	-0.35
Nevada	31%	51	5	1	12	-0.2
South Carolina	39%	39	7	0	15	0.0

(ROTATE QMARRIAGE1 AND QMARRIAGE2A)

QMARRIAGE1. Which one of the following statements do you most agree with when it comes to the issue of gay couples?

(READ AND ROTATE CODES 1-4 TOP TO BOTTOM/BOTTOM TO TOP)

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Gay and lesbian couples should have the same legal right to marry as do a man and a woman.	46%	50%	57%	47%	30%
Gay and lesbian couples should have the same legal right to marry as do a man and a woman, but it should not be called marriage.	14	14	13	11	13
Marriage under the law should only be between a man and a woman, but there should be domestic partnerships or some other legal rights for gay couples.	18	15	19	20	26
There should be no legal recognition of a relationship between gay or lesbian couples.	15	12	6	15	21
None of these [VOL]	2	3	1	2	3
Don't know	4	5	4	4	6
Refused/NA	1	1	0	1	1
COLLAPSED CODES					
Should have legal right	60%	64%	70%	58%	43%
Should not have legal right	33	27	24	36	47

QMARRIAGE2A. Do you favor or oppose allowing gays and lesbians to marry legally?

(IF FAVOR / OPPOSE) is that strongly (favor/oppose) or just somewhat?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Strongly Favor	39%	40%	51%	40%	23%
Somewhat Favor	19	19	18	17	15
Somewhat Oppose	8	9	8	10	9
Strongly Oppose	25	21	13	23	41
Don't know	7	8	6	8	10
Refused/NA	3	2	3	2	2
COLLAPSED CODES					
Favor	57%	60%	70%	57%	38%
Oppose	33	30	21	33	49
DK/Ref	9	10	9	10	12

QMARRIAGE3B. If the U.S. Supreme Court in a ruling expected later this month, rules in favor of nationwide marriage equality, (ROTATE) would you accept the court's ruling as the law of the land....OR...would you support a constitutional amendment allowing states to continue to ban same-sex marriage?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Accept the court's ruling as the law of the land.	59%	61%	68%	59%	45%
Support a constitutional amendment allowing states to continue to ban same-sex marriage.	33	31	24	32	45
Not Sure [VOL]	6	6	7	7	7
Refused/NA	2	2	1	2	2

QMARRIAGE3C. Do you agree or disagree with the following statement: "Things are changing, so at the end of the day, being for traditional marriage without animosity is where I stand. If the Supreme Court rules sometime this year that same-sex marriage bans are unconstitutional, it will be time for us to move forward as a society."

(IF AGREE / DISAGREE) Is that strongly (agree/disagree) or just somewhat?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Strongly Agree	35%	33%	41%	35%	26%
Somewhat Agree	28	27	27	27	26
Somewhat Disagree	10	10	8	9	13
Strongly Disagree	20	18	13	19	25
Don't know	6	10	8	8	9
Refused/NA	2	1	4	2	1
COLLAPSED CODES					
Agree	62%	61%	67%	62%	52%
Disagree	29	29	21	28	39
DK/Ref	8	11	11	10	10

QMARRIAGE4. How different do you think (IF HALF SAMPLE A: America IF HALF SMAPLE B: your life) would be if nationwide, gays and lesbians were allowed to legally marry?

(READ AND ROTATE CODES 1-4 TOP TO BOTTOM, BOTTOM TO TOP)

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Extremely different	14%	13%	6%	15%	19%
Very different	11	11	10	9	17
Not that different	27	30	27	21	25
No difference at all	45	44	55	52	35
Don't know	2	2	2	2	3
Refused/NA	1	1	0	1	1
COLLAPSED CODES					
Extremely/Very different	25%	23%	16%	24%	36%
Not that/Not at all different	72	74	82	74	60
DK/Ref	3	2	2	2	4

Now, I am going to read you some recent changes to federal law concerning gays and lesbians. Please tell me if you support or oppose each of these new policies.

(IF SUPPORT / OPPOSE) And is that strongly (support/oppose) or just somewhat?

The (first / next) one is...

(RANDOMIZE QPOLICY1-QPOLICY4)

Rank Ordered by % Support

	<u>Str Support</u>	<u>Smwt Support</u>	<u>Smwt Oppose</u>	<u>Str Oppose</u>	<u>DK/ REF</u>	<u>COLLAPSED</u>	
						<u>Support</u>	<u>Oppose</u>
QPOLICY1. Hospital patients now have the right to designate anyone – including their same sex partner – to make medical decisions on their behalf should they become incapacitated.							
National	69%	18	3	6	4	87%	10
Iowa	68%	19	3	7	4	87%	9
New Hampshire	79%	15	1	3	3	94%	4
Nevada	73%	15	5	4	3	88%	9
South Carolina	49%	26	6	13	6	75%	19
QPOLICY2. Federal employees in same sex marriages now have many of the same benefits as straight couples, such as health, dental, life, long-term care and retirement benefits as well as sick and funeral leave for their partners.							
National	59%	20	5	13	3	79%	18
Iowa	55%	20	6	14	5	75%	20
New Hampshire	68%	20	4	4	3	88%	8
Nevada	62%	20	5	11	3	81%	16
South Carolina	41%	24	8	21	7	65%	28
QPOLICY4. The IRS allows all legally married couples – gay and straight – to file jointly.							
National	59%	18	6	13	4	78%	19
Iowa	55%	21	3	15	6	76%	18
New Hampshire	70%	16	4	7	3	86%	11
Nevada	60%	20	4	11	4	81%	15
South Carolina	42%	23	9	20	6	65%	29
QPOLICY3. Surviving spouses who were in a same sex marriage are now eligible for death benefits from the Social Security Administration.							
National	54%	20	6	16	3	74%	22
Iowa	51%	20	7	16	6	70%	24
New Hampshire	64%	18	6	9	3	82%	15
Nevada	57%	20	5	15	4	77%	20
South Carolina	36%	20	14	25	6	56%	38

Now, I'd like to read you a few statements about issues people are discussing these days. Please tell me how much you agree or disagree with the statement using a scale from ONE to TEN, where ONE means you very strongly disagree with the statement and TEN means that you very strongly agree with the statement.

The (first / next) one is...

(RANDOMIZE QMESSAGE1-QMESSAGE7)

(6-10 Total agree/10 Maximum agree/9-10 Strongly agree/6-8 Somewhat agree/3-5 Somewhat disagree/1-2 Strongly disagree/1-5 Total Disagree)

Ranked by Mean

	<u>6-10</u>	<u>10</u>	<u>9-10</u>	<u>6-8</u>	<u>3-5</u>	<u>1-2</u>	<u>1-5</u>	<u>DK/REF</u>	<u>Mean</u>
QMESSAGE2. We should all follow the Golden Rule and treat others as we'd like to be treated, including gays and lesbians.									
National	89%	78	81	7	4	5	10	1	9.1
Iowa	88%	74	78	9	5	6	11	1	8.9
New Hampshire	91%	82	84	7	5	3	9	1	9.2
Nevada	88%	76	80	8	4	5	9	2	9.0
South Carolina	83%	70	75	8	7	7	14	3	8.7
QMESSAGE6. Religious freedom is one of our country's fundamental values, but that freedom does not give any of us the right to harm others.									
National	88%	76	80	8	5	6	11	2	9.0
Iowa	87%	72	77	9	5	5	10	4	9.0
New Hampshire	90%	79	82	8	4	4	8	2	9.2
Nevada	88%	78	81	8	4	6	9	2	9.1
South Carolina	87%	74	79	8	4	6	10	3	8.9
QMESSAGE7. Gay and lesbian people are our friends, neighbors, family and co-workers. When it comes to being able to earn a living or be served by a business or government office, they should be treated like everyone else and not be discriminated against.									
National	87%	73	78	9	6	6	12	1	8.9
Iowa	86%	72	75	11	7	4	11	2	8.9
New Hampshire	91%	80	83	8	3	4	7	2	9.2
Nevada	85%	73	76	9	6	6	13	2	8.8
South Carolina	80%	65	70	11	10	7	17	3	8.5
QMESSAGE1. The government should stay out of the private lives of adults, including gays and lesbians.									
National	81%	62	66	14	10	7	17	2	8.4
Iowa	79%	61	65	14	12	6	18	3	8.4
New Hampshire	85%	68	71	14	7	6	13	2	8.7
Nevada	82%	66	69	13	9	6	15	3	8.6
South Carolina	78%	58	62	16	11	9	19	3	8.1
QMESSAGE3. Freedom means freedom for everybody, including gays and lesbians, who should have the freedom to enter into relationships with each other.									
National	79%	64	67	11	9	10	19	2	8.3
Iowa	79%	62	68	11	10	8	18	3	8.4
New Hampshire	84%	73	77	8	7	5	12	3	8.9
Nevada	82%	65	70	12	8	7	15	3	8.6
South Carolina	69%	51	55	14	11	16	27	4	7.5

(6-10 Total agree/10 Maximum agree/9-10 Strongly agree/6-8 Somewhat agree/3-5 Somewhat disagree/1-2 Strongly disagree/1-5 Total Disagree)

Ranked by Mean

	<u>6-10</u>	<u>10</u>	<u>9-10</u>	<u>6-8</u>	<u>3-5</u>	<u>1-2</u>	<u>1-5</u>	<u>DK/REF</u>	<u>Mean</u>
QMESSAGE5. Businesses serving the public should not be allowed to discriminate against customers due to their race, gender, religion or sexual orientation.									
National	79%	65	68	11	9	10	19	2	8.3
Iowa	76%	60	63	13	10	11	22	3	8.0
New Hampshire	78%	68	70	8	9	10	19	3	8.3
Nevada	81%	67	72	9	6	12	17	2	8.3
South Carolina	76%	60	64	12	9	12	21	3	8.0

QMESSAGE4. I'm comfortable with expanding rights to same sex couples so long as there are adequate protections for churches and religious organizations that don't support same sex marriage.

National	58%	35	39	20	21	17	37	4	6.7
Iowa	56%	30	35	21	23	15	38	7	6.7
New Hampshire	59%	33	36	23	19	16	35	6	6.7
Nevada	56%	34	37	18	22	16	38	6	6.7
South Carolina	61%	36	41	20	18	15	33	6	6.9

QCHANGE. Compared to your views five years ago, are your current views about the legality of same sex marriage generally more supportive, more opposed or have they not changed?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
More Supportive	27%	27%	24%	26%	21%
More Opposed	8	6	4	8	12
Have not changed	64	66	70	65	64
Don't know	1	1	1	1	3
Refused/NA	0	0	1	0	1

And just a few more questions for statistical purposes and then we'll be done...

QKNOWGAY1. Do you personally know or work with someone who is gay, lesbian, or transgender?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Yes	73%	72%	79%	73%	70%
No	23	26	16	21	26
Don't know	2	2	1	2	1
Refused/NA	2	1	3	3	2

QKNOWGAY2. Do you personally know a married same sex couple?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Yes	43%	51%	59%	48%	40%
No	53	46	37	48	56
Don't know	2	1	1	2	2
Refused/NA	2	1	3	3	2

QKNOWGAY3. Have you attended a same sex wedding or other commitment ceremony?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Yes	11%	12%	17%	14%	6%
No	85	87	80	83	91
Don't know	1	0	0	0	0
Refused/NA	3	2	3	3	2

PSCALE

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Strong Democrat	21%	20%	16%	22%	22%
Weak Democrat	11	9	7	12	8
Independent Democrat	12	12	19	11	8
Independent	15	15	16	13	14
Independent Republican	14	15	19	14	14
Weak Republican	9	10	9	10	12
Strong Republican	17	18	14	18	21
Not ascertained	1	1	0	1	1
COLLAPSED CODES					
Republicans	40%	43%	41%	42%	47%
Independents	15	15	16	13	14
Democrats	44	41	42	44	38
Other	1	1	0	1	1

QRELIGION. Is your religious background, Protestant, Roman Catholic, Jewish or something else? (IF SOMETHING ELSE OR UNCLEAR IF CHRISTIAN, ASK:) Is that a Christian church?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Protestant [e.g. Baptist, Methodist, etc.]	31%	38%	24%	25%	49%
Roman Catholic	24	25	37	24	9
Jewish	2	1	2	2	1
Other Christian	21	17	12	21	24
Muslim/Islamic	0	0	0	0	0
Other non-Christian/ Unspecified	7	5	10	10	6
Agnostic/Atheist	4	4	3	4	0
None	4	4	6	7	6
Don't know	2	1	1	3	1
Refused/NA	4	4	5	4	5

{IF RELIGION=1-6 ASK QGOCHUR2, OTHERWISE GO TO FILTER BEFORE QFUND}

QGOCHUR2. Would you say you attend religious services (READ CODES 2-6)...

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Two or more times every week	4%	2%	1%	3%	5%
Every week	29	31	18	22	38
Almost every week	9	10	10	6	13
Once or twice a month	15	16	10	14	18
A few times a year	27	25	33	25	16
Never	16	15	27	26	8
Don't know	0	1	1	1	0
Refused/NA	1	0	0	1	1

{IF QRELIGION= 1 OR 4 ASK QFUND; OTHERWISE GO TO QBIRTH}

QFUND. Would you describe yourself as a fundamentalist or evangelical Christian or neither one?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Yes/Fundamentalist	9%	9%	5%	7%	13%
Yes/Evangelical	20	25	13	13	20
Yes/Both	1	1	1	1	1
Neither	63	59	75	72	57
Don't know	6	6	4	5	8
Refused/NA	1	0	2	1	2
COLLAPSED					
Total Fund/Evangelical	31%	36%	19%	22%	34%

AGE6

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
18-24	10%	10%	5%	8%	6%
25-34	16	17	12	14	16
35-44	16	15	15	16	16
45-54	15	16	16	15	17
55-64	18	17	18	17	17
65+	19	21	25	26	22
REF	7	4	7	5	7

QSEX: (BY OBSERVATION)

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Male	47%	48%	47%	48%	46%
Female	53	52	53	52	54

QHISP. To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Yes, Hispanic	11%	2%	2%	16%	1%
No, not Hispanic	89	97	98	83	98
Not sure/Refused	0	1	0	1	0

QRACE. And again, for statistical purposes only, what is your race--white, black, Asian, or something else?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
White	73%	91%	91%	71%	71%
Black	12	2	2	8	23
Hispanic/ Spanish American/ Latino	5	1	0	7	0
Asian (Japanese, Korean, Pacific Islander etc)	3	1	1	3	0
Native American/ American Indian	1	1	1	1	0
Other	5	2	3	8	3
Not ascertained	1	1	1	1	1

QEDOFR. What is the last grade of school you completed? (READ CODES 1-8, IF NECESSARY)

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Grade school or less (Grade 1-8)	1%	0%	1%	1%	2%
Some high school (Grade 9-11)	4	2	1	4	4
Graduate high school (Grade 12)	24	22	20	25	23
Vocational school/technical school	3	3	2	2	4
Some college – 2 years or less	17	17	14	19	18
Some college – more than 2 years	8	10	7	9	8
Graduated college	25	29	30	19	23
Post graduate degree (e.g. MA, MBA, LLD, PhD)	14	14	20	16	13
Refused/NA	5	3	5	5	5

COLLAPSED CODES

Less than HS	4%	2%	2%	5%	6%
HS grad/Voc/Tech	27	25	22	27	27
Some College	26	27	20	28	26
College grad	38	43	50	35	36
Refused	5	3	5	5	5

QPHONETYPE. Finally, in terms of your household's phone usage, do you have a landline only, a cell phone only, or both a landline and cell phone? (IF BOTH, ASK) Which do you use more—would you say you always or almost always use your LANDLINE, or always or almost always use your CELL PHONE?

	<u>National</u>	<u>Iowa</u>	<u>New Hampshire</u>	<u>Nevada</u>	<u>South Carolina</u>
Have landline only	8%	6%	9%	12%	11%
Have cell phone only	25	21	18	24	24
Have both, always/mostly use LANDLINE	18	15	28	22	17
Have both, always/mostly use CELL PHONE	31	40	18	24	23
Have both, use both about equally [VOL]	13	14	21	14	20
Refused/NA	5	4	6	5	5

NATIONAL REGION

	<u>National</u>
New England	6%
Middle Atlantic	12
East North Central	17
West North Central	8
South Atlantic	19
East South Central	7
West South Central	11
Mountain	7
Pacific	14
COLLAPSED CODES	
Northeast	18%
Midwest	24
South	37
West	21

IOWA REGION

	<u>Iowa</u>
Des Moines Metro	17%
Balance of Des Moines DMA	18
Cedar Rapids DMA	31
Southeast	15
West	16
North	4

NH REGION

	<u>New Hampshire</u>
Balance of South	30%
North	19
Rockingham County	23
Hillsborough County	29

NV REGION

	<u>Nevada</u>
Clark Co.	67%
Washoe Co.	20
Rural Counties	13

SC REGION

	<u>South Carolina</u>
Charleston SMSA	15%
Bal of South	11
Columbia Area	20
Northeast Corner	24
Balance of North	30
